

**Amendments to the Claims**

The claims are unamended. The currently pending claims are listed below.

1       1. (Previously Presented) A computer-implemented method of automatically pricing tangible  
2 merchandise during a remote point of purchase action at a computer-controlled merchandise  
3 dispensing facility that permits such actions, said method comprising the steps of:

4             (a) receiving at least one purchase option selection from a purchaser for purchasing  
5 tangible merchandise at a first per-unit price during a transaction at the facility;  
6             (b) receiving an indication of any users associated with the purchaser;  
7             (c) automatically calculating a second per-unit price based upon a quantity of said any  
8 users indicated in step (b), said automatically calculating step being performed by a computer  
9 controlling said computer-controlled merchandise dispensing facility; and

10             (d) responsive to step (c), permitting the purchaser to purchase merchandise at the second  
11 per-unit price from said computer-controlled merchandise dispensing facility.

1       2. (Original) The method of claim 1 wherein step (a) requires the purchaser to enter  
2 information with a data storage device.

1       3. (Original) The method of claim 1 wherein steps (a) and (b) require the purchaser and each  
2 of said any users to enter information with a data storage device.

1       4. (Original) The method of claim 1 wherein step (c) comprises reducing the second  
2 merchandise price from the first merchandise price when at least one user is associated with the  
3 purchaser.

1       5. (Original) The method of claim 1 wherein step (c) comprises inversely relating the second  
2       merchandise price to the quantity of said any users.

1       6. (Original) The method of claim 1, further comprising the step of verifying each of the  
2       purchaser and said any users with a personal identification code.

1       7. (Original) The method of claim 1, further comprising the step of auditing the facility to  
2       confirm that the second merchandise price is an appropriate price.

1       8. (Previously Presented) A computer implemented method of automatically pricing fuel  
2       during a remote point of purchase action at a refueling facility, said method comprising the steps  
3       of:

4             (a) receiving a purchase option selection from a purchaser, said selection including a first  
5       fuel price, during a transaction at the refueling facility, said purchase option selection being  
6       received at a terminal of a computer-controlled fuel dispensing device of said refueling facility;

7             (b) receiving an indication of any passengers accompanying the purchaser in a vehicle;

8             (c) automatically calculating a second fuel price based upon a quantity of said any  
9       passengers indicated in step (b), wherein the second fuel price is lower than the first fuel price  
10      when there is at least one passenger accompanying the purchaser, said automatically calculating  
11      step being performed by a computer controlling said computer-controlled fuel dispensing device;  
12      and

13             (d) responsive to step (c), permitting the purchaser to purchase fuel at the second fuel  
14      price from said computer-controlled fuel dispensing device.

1       9. (Original) The method of claim 8 wherein step (a) requires the purchaser to enter  
2       information with a data storage device.

1       10. (Original) The method of claim 8 wherein steps (a) and (b) require the purchaser and each  
2       of said any passengers to enter information with a data storage device.

1       11. (Original) The method of claim 8 wherein step (c) comprises inversely relating the second  
2       fuel price to the quantity of said any passengers.

1       12. (Original) The method of claim 8, further comprising the step of verifying each of the  
2       purchaser and said any passengers with a personal identification code.

1       13. (Original) The method of claim 8, further comprising the step of auditing the refueling  
2       facility to confirm that the second fuel price is an appropriate price.

1       14. (Previously Presented) A computer implemented method of automatically pricing fuel  
2       during a remote point of purchase action at a refueling facility, said method comprising the steps  
3       of:

4             (a) receiving information at a terminal of a computer-controlled fuel dispensing device at  
5       the refueling facility from a personal data storage device issued to a purchaser;

6             (b) receiving a purchase option selection from the purchaser, said selection including a  
7       first fuel price, said selection being received at said terminal;

8             (c) receiving information with respect to any passengers accompanying the purchaser in a  
9       vehicle at the terminal from a respective personal data storage device issued to each of the  
10      passengers;

11           (d) automatically calculating a second fuel price based upon a quantity of total passengers  
12       indicated by step (c), wherein the second fuel price is lower than the first fuel price when there is  
13       at least one passenger accompanying the purchaser, said automatically calculating step being  
14       performed by a computer controlling said computer-controlled fuel dispensing device; and

15           (e) responsive to step (d), permitting the purchaser to purchase fuel at the second fuel  
16       price from said computer-controlled fuel dispensing device.

1       15. (Original) The method of claim 14 wherein step (d) comprises inversely relating the  
2       second fuel price to the quantity of total passengers.

1       16. (Original) The method of claim 14, further comprising the step of verifying each of the  
2       purchaser and said any passengers with a personal identification code.

1       17. (Original) The method of claim 14, further comprising the step of auditing the refueling  
2       facility to confirm that the second fuel price is an appropriate price.